



Warrenton Revitalization Committee

PO Box 281

Warrenton, NC 27589

Michael Coffman, Chair – 2015-2024

Dear Sir or Madam

I hope this letter finds you well. I am writing to you on behalf of the Warrenton Revitalization Committee, the proud organizers of the upcoming Eastern Bluebird Fest. Our SpringFest festival has been a longstanding tradition in our community, bringing together people of all ages to celebrate the beauty of nature, and foster a sense of community spirit.

This year, we are thrilled to announce an exciting rebranding initiative that will transform our beloved festival into the Eastern Bluebird Fest. This strategic move aims to rejuvenate and modernize our event, making it more engaging and appealing to a wider audience while preserving the essence of our longstanding traditions.

As we embark on this rebranding journey, we recognize the importance of forming strong partnerships with organizations that share our commitment to community engagement, environmental stewardship, and the celebration of nature. It is with great enthusiasm that we extend an invitation to your company to join us as a key sponsor for the Eastern Bluebird Fest.

By becoming a sponsor, your company will not only align itself with a community-focused event but will also have the opportunity to showcase its commitment to environmental sustainability and community well-being. Our festival draws a diverse crowd from the local community and beyond, providing sponsors with significant visibility and exposure to a broad audience.

Here are some of the ways your company can contribute to and benefit from our festival:

1. **Branding Opportunities:** Enjoy prominent visibility through various branding opportunities, including logo placement on event materials, banners, and promotional merchandise.
2. **Community Engagement:** Connect with our community through direct engagement opportunities, such as a sponsor booth or interactive activities aligned with your brand.



3. **Media Exposure:** Benefit from extensive media coverage, including press releases, social media campaigns, and local news coverage leading up to and during the festival.
4. **Recognition and Appreciation:** Receive public recognition during the festival, including acknowledgment in opening remarks, signage, and other promotional materials.
5. **VIP Access:** Enjoy exclusive access to VIP areas and special events, providing an excellent networking opportunity with other sponsors, community leaders, and festival participants.

We believe that a partnership with your company will not only enhance the success of the Eastern Bluebird Fest but also contribute to the positive development of our community. Your support will play a vital role in making this rebranded festival a memorable and impactful experience for all involved.

Sponsorship Levels:

Silver: *Includes all benefits listed above for the Eastern Bluebird Fest*

Gold: *Includes all benefits listed above for Eastern Bluebird Fest and Harvest Market festival*

Platinum: *Includes all benefits listed above for Eastern Bluebird Fest and (4) Family Movie Nights*

Diamond: *Includes all benefits listed above for all 2024 events: Eastern Bluebird Fest, Harvest Market, (4) Family Movie Nights, Christmas Parade and the Bluebird Mural Project*

Thank you for considering this exciting opportunity to be part of a new chapter in our festival's history. If you would like additional information or to form a custom sponsorship package, please feel free to reach out to us. We look forward to the possibility of working together to make the Eastern Bluebird Fest a resounding success.

Sincerely,

Mike Coffman
Commissioner, Town of Warrenton
Chair, Warrenton Revitalization Committee
revitalization@warrenton.nc.gov
(252) 213-8047



WARRENTON REVITALIZATION COMMITTEE
Eastern Bluebird Fest 2024
SPONSORSHIP FORM

Sponsorship Levels:

Diamond	\$2000
Platinum	\$1500
Gold	\$1000
Silver	\$500

I would like to sponsor Eastern Bluebird Fest and/or other festivals in the

Amount of:

\$ _____

Please Attach a Check with the Form and Mail to:

Town of Warrenton

Attn: "Eastern Bluebird Fest"

PO Box 281

Warrenton, NC 27589

Business Name: _____ Phone: _____

Address: _____

Contact: _____ Email: _____

THANK YOU FOR YOUR SUPPORT!